



**DISCOVERY**  
EDUCATIONAL TRUST

**Privacy Notice – School Photos  
and Additional Activities**

## School Photos and Additional Activities

Discovery Educational Trust (DET) and its Schools are required by law to retain a photo of each pupil as part of the Schools' educational record. DET and its Schools sometimes wish to use digital images, e.g. photos, videos, audio recordings, to enhance education provision, inclusion and recreation. When this is the case, DET/its Schools seek the consent of the parent/carers, or, where pupils are aged 12 or above, from the pupil themselves. Where consent has been provided for the use of images, and the pupil has left the School, DET/its Schools rely on legitimate interests as their legal basis when retaining digital images for archiving purposes.

As DET/its Schools rely on consent when displaying or publishing digital images, that consent can be withdrawn at any time simply by contacting the relevant School. Every effort is made to delete the images, but please note that, where consent has been provided for the publication of the images, DET/its Schools may not be able to locate and delete the image on request, although reasonable steps are taken to do so.

Each DET School is the Data Controller for this information. This information may be shared in order to celebrate successes or promote DET/its Schools' education services. Please note that DET/its Schools only share information required for that particular purpose and then only the minimum required. DET and its Schools may share digital images with your consent with:

- The Trust/School website provider
- Local media
- School photographer
- Essex Records Office
- Social Media platforms

No digital images are routinely available outside of the UK. However, where digital images are used on social media, in publications, or on DET/School websites, DET/its Schools cannot restrict the access to such images to the UK.



Legitimate Interests  
Assessment - retentive

## Additional School Activities

DET/its Schools may offer extra-curricular activities, for example recreational school trips, sporting events and pupil support services (e.g. Speech and Language Therapy). The types of personal information that DET/its School may use include:

- Names
- Emergency contacts
- Health information
- Date of birth

- Passport information

In these circumstances, DET/its Schools rely on your consent. DET/its Schools seek the consent of the parent/carer, or where pupils are aged 12 or above, from the pupil themselves. Permission for pupils to go on trips is sought from the parent/carer. As DET/its Schools rely on your consent, you can withdraw consent at any time by contacting the relevant School.

Personal information used for such purposes is kept for the duration of the planning and execution of the event, and for as long post-event that is reasonable to handle any resulting queries or complaints.

No personal information is routinely available outside of the UK. However, in the case of overseas trips, information is used in other countries. Where this is the case, this is with your consent and with appropriate safeguards in place.

For information about your rights in relation to this use of your personal information, please see Section 5 of the DET overarching Privacy Notice.